

# ALEXANDER MUHI

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## PROFILE

Broadcasting and media student with hands-on experience in audio production, live studio environments, and creative workshops. Skilled in on-air performance, content creation, and technical troubleshooting. Adaptable and collaborative, with leadership experience in fast-paced environments. Seeking opportunities in broadcast, television, film, and digital media.

## SKILLS

**Broadcasting & Production:** On-air performance, control room support, live directing, audio/video editing, camera operation, lighting basics

**Software:** Adobe Premiere Pro, Adobe Audition, Canva, Photoshop

**Digital Media:** Social media promotion, content creation, audience engagement

**Professional:** Strong communication, teamwork, adaptable in live/fast-paced environments

## BROADCAST & MEDIA EXPERIENCE

Durham College — Oshawa, ON

**Broadcasting Instructor Assistant** | *Summer 2025*

- Assisted teens in audio/video production, editing workflows, and live studio operations
- Troubleshoot technical issues to maintain smooth sessions
- Organized and maintained media equipment, labs, and classroom spaces
- Supported a collaborative, creative learning environment

## PROFESSIONAL EXPERIENCE

Nespresso Canada | 2020–Present

**Coffee Specialist (2020–2022)/ Team Leader (2022–2024) Coffee Specialist (2024–Present)**

- Led daily store operations, coached team members, and ensured KPI achievement
- Provided high-level customer engagement, product recommendations, and problem resolution
- Maintained inventory, merchandising, and POS operations

## EDUCATION

Durham College — Oshawa, ON

Broadcasting – Radio & Contemporary Media, *Expected Summer 2026*

Seneca College @ York University — Toronto, ON

Acting for Camera and Voice (Ontario College Diploma), 2017–2018

## CERTIFICATIONS

WHMIS, Worker Health & Safety Awareness, AODA Accessible Customer Service

PROFESSIONAL / PERSONAL REFERENCES

**Available upon request**