



ALEXANDER MUHI
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PROFILE

Broadcasting and media student with hands-on experience in audio production, live studio environments, and creative workshops. Skilled in on-air performance, content creation, and technical troubleshooting. Adaptable and collaborative, with leadership experience in fast-paced environments. Seeking opportunities in broadcast, television, film, and digital media.

SKILLS

Broadcasting & Production: On-air performance, control room support, live directing, audio/video editing, camera operation, lighting basics

Software: Adobe Premiere Pro, Adobe Audition, Canva, Photoshop, Basecamp

Digital Media: Social media promotion, content creation, audience engagement

Professional: Strong communication, teamwork, adaptable in live/fast-paced environments

BROADCAST & MEDIA EXPERIENCE

Durham College /Remote — Oshawa, ON

Social Media Producer Intern Mom-Versations: As Told By Canadian Immigrants YouTube Channel | *Spring 2026*

- Filmed behind-the-scenes (BTS) content during studio production sessions.
- Coordinated live recording timing and communicated cues to on-air talent.
- Researched social media trends to support audience engagement strategies.
- Edited short-form video content for social media platforms.
- Assisted with digital content production and studio workflow coordination.

Durham College — Oshawa, ON

Broadcasting Instructor Assistant | *Summer 2025*

- Assisted teens in audio/video production, editing workflows, and live studio operations
- Troubleshoot technical issues to maintain smooth sessions
- Organized and maintained media equipment, labs, and classroom spaces
- Supported a collaborative, creative learning environment

PROFESSIONAL EXPERIENCE

Nespresso Canada | 2020–Present

Coffee Specialist (2020–2022)/ Team Leader (2022–2024) Coffee Specialist (2024–Present)

- Led daily store operations, coached team members, and ensured KPI achievement
- Provided high-level customer engagement, product recommendations, and problem resolution
- Maintained inventory, merchandising, and POS operations

EDUCATION

Durham College — Oshawa, ON

Broadcasting – Radio & Contemporary Media, (Ontario College Diploma) 2023-2026

Seneca College @ York University — Toronto, ON

Acting for Camera and Voice (Ontario College Diploma), 2017–2018

CERTIFICATIONS

WHMIS, Worker Health & Safety Awareness, AODA Accessible Customer Service

PROFESSIONAL / PERSONAL REFERENCES

Available upon request